

Rules for processing personal data associated with online IDs

Who does process the data?

The processor of the data is Spicy Mobile sp. z.o.o. sp. k. seated in Warsaw, 75c Ostrobramska St.

What kind of data is being processed?

The data we process are the data associated with your online ID, related to applications installed on your devices. These data concern your activity on the websites and the interaction with the ads displayed to you, e.g. the number of views, time spent on the website monitored by us, technical data of the device used by you (screen resolution, operating system) or a piece of IP number. If you installed our application Mobile Panel, you are informed about all detail through specific privacy policy.

What is the purpose of collecting the data about my activity on the internet?

The information on your activity on the internet is collected for statistical purposes. We provide our Clients with the statistics and we do not share with them any information about you. We monitor ads on some of the websites. The information about ads emissions might be used for adjusting the content displayed by you to your needs.

What is the legal base for processing the data?

The legal base for processing the data is the consent to processing the data associated with cookie ID, expressed in accordance with the bindkoing law.

Who are the data sent to and shared with?

We might share data with other entities that adjust the advertising, e.g. about your previous visits, however we shall not share with them the data collected for other purposes. We might share the data with our Clients, but we can do it exclusively upon your consent which is given by you to the Client. Then, our Client specifies the purposes and means of using the data provided to him – but always according to the scope you've consented to.

Your data might be also shared with supervisory authorities for their request, for verifying the operations on processing the data.

Are my data transferred outside the EU?

The data are not passed outside the EU. Your data is used for the preparation of statistical reports. These data do not comprise personal data. Then, the data in the form of statistical data might be transferred outside the EU.

For how long are the data stored?

Full sets of data are stored for the period of 6 months from the moment of ending data processing agreements.

What are my rights?

Respecting your personal rights, we support data protection according to the binding law regulations. You have the right to:

- transfer the data (to change the data controller);
- removal of the data which concern you (right to be forgotten);
- correcting the data;
- restriction of the data processing;
- obtaining the information on the data that concern you, including the access to them;

- lodging the objection against processing the data and in connection with automated decision-making (profiling).

In order to exercise these rights, please, contact us using the following email: kontakt@spicymobile.pl

Do I have to share my data?

You don't have to share your data. You can block cookie adjustment either in the browser or you can exercise your rights (described above). Such a situation should cause that you will be receiving information or ads which might not be interesting and important to you.

Are my interests or other information about me predicted on the basis of these data?

Your data might be used also in the automated way, for the purposes of analysis or predictions of your interests and the information such as shopping preferences.

How can I contact you on the issues connected with processing my data?

Any questions and doubts within the scope of data processing might be sent to our e-mail address: kontakt@spicymobile.pl. If you think that we act against these rules or if you have any questions concerning them, contact us please at the address above. You can apply with formal complaint as well, to the personal data protection authority dedicated to the protection of these kind of data.